

Finishing properly – evaluating engagement Sutton Perinatal Services (dads focus group and online/paper survey)

<p>AIMS</p>	<ul style="list-style-type: none"> • Were your objectives for involving people sufficiently clear? • Did you assess the legal duty to involve? • Was the scope for influence clearly defined? • Have you found out what you wanted to know? 	<ul style="list-style-type: none"> • Yes discussed objectives at the perinatal network steering group. • Scope for influence is limited currently as we are in the “analyse” phases of the commissioning cycle • We have a legal duty to involve dads/partners in perinatal mental health issues and impact on babies • Despite small numbers of dads/partners attending, information was very insightful
<p>PEOPLE INVOLVED</p>	<ul style="list-style-type: none"> • Were target groups appropriately identified in engagement planning? • Did you record data on people involved? (number / demographic?) • Were target populations successfully reached? • How were challenges in reaching seldom heard people addressed? • What would help identify and reach the right people if you did this again? 	<ul style="list-style-type: none"> • Not really, as the invite went out to all dads/partners to assess interest. • Reaching BME groups via other routes and through Help Yourself to Health commissioned service which reached Tamil and Urdu dads • Recorded data on attendees but not demographic • Use key partners such as LBS, ESH, etc.
<p>METHODS</p>	<ul style="list-style-type: none"> • Were suitable channels used to promote opportunities to be involved? • Was information made available in suitable formats? • Were engagement methods appropriate to target groups? • Was support provided to enable participants to engage? • Would you describe your chosen approach as ‘fair and proportionate’? 	<ul style="list-style-type: none"> • Yes, used Facebook, paper survey, emails, health visitors database etc. • Plain English • Focus groups and surveys were chosen as the best methods

TIMING	<ul style="list-style-type: none"> • Did you keep to your original timescale? • Did those involved feel they had enough time to contribute? 	<ul style="list-style-type: none"> • Yes, focus group was planned for one hour and dads stayed on chatting for over 1.5 hours!
COST	<ul style="list-style-type: none"> • How much money did you spend? • What other costs were there? • Was the process proportionate / value for money? 	<ul style="list-style-type: none"> • Zero cost, used children centre venue and offered tea and biscuits
OUTCOMES	<ul style="list-style-type: none"> • Where did you consider what you heard? (and record) • Will there be changes to policy or services following engagement? • Have you provided appropriate feedback? • Have relations with the community / other agencies improved as a consequence of your activity? • How do people involved feel about the process? 	<ul style="list-style-type: none"> • Collated all the intelligence from survey and focus group which will feed into recommendations – click here for results • Will convert recommendations into an action plan and set priorities for 2020 • Feedback is provided following every focus group- next focus group planned will be to review actions and agree priorities together
LEARNING	<ul style="list-style-type: none"> • What worked well? • What would you do differently in the future? • How could you share this learning with colleagues? 	<ul style="list-style-type: none"> • Even though low numbers of dads turned up, it is a good start and their contribution was very valuable • Shared findings with Children Review at LBS and HealthWatch- also part of SHCP, Start Well